

Deutsche Telekom
Interactive TV Award

Interactive TV Award

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Staying in touch.

Family ...

... the most natural and emotional community and everyone is at least member of two. FamilienFun stands for: staying in touch with your family and strengthening family ties by sharing emotions. A platform where family members can connect in their own, private community by

- sharing photos and videos
- sharing family news and events
- sharing a family calendar and address book
- and interacting and transacting

A concept combing the powers of Internet and Mobile and TV. With this cross media concept we reach every kind of user within the family and creating a base for much more.



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Web 1: Homepage FamilienFun.

The screenshot shows the FamilienFun homepage for the family Schmidt-Unkelbach. The page features a navigation bar with options like 'STARTSEITE', 'NEUIGKEITEN', 'FORUM', 'ALBEN', 'VIDEO', 'KALENDER', 'FAMILIENSAFE', and 'ADRESSBUCH'. A calendar for July 2008 is visible on the left. The main content area displays a welcome message and several news items, including a new photo album 'Titel des Albums' and a video 'Lars Ertser Schrei'. A 'TOPBILDER' section highlights 'Familientag 2007' with a photo of a group of people and a rating of 5 stars. A chat window is open on the right side of the page.

FAMILIENfun Familie Schmidt-Unkelbach

STARTSEITE NEUIGKEITEN FORUM ALBEN VIDEO KALENDER FAMILIENSAFE ADRESSBUCH Peter und Christiane abmelden

Hallo Peter und Christiane, seit Ihr letzter Besuch am 24. Juni 2008, 6:28

- Berndt und Karla hat/haben 11 foto(s) angelegt in das Album **Titel des Albums**
- Peter und Christiane hat/haben das Video **Lars Ertser Schrei** angelegt
- Keine neue Einträge im **Forum**
- Keine neue Einträge im **Kalender**

Album hinzufügen Diskussion starten Neuigkeit hinzufügen Mitglied einladen

NEUIGKEITEN

LARS ist DA!!!
geplaatst door Peter und Christiane (21. Juni 2008)

Hallo Leute,
Wir haben ein SOHN dabei!!!
Gesternabend is Lars geboren im Universitat

TOPBILDER

Familientag 2007
Kinderlauf
score: 5 (3 stimmen)

Chatline...

Ok

KÜRZLICHE DISKUSSIONE

Sylvester 2007 1 Berndt und Karla (1. Dez, 9:32)

LETZTE ALBEN

Titel des Albums Am Fluss

The entrance to all facilities of FamilienFun. Used for creating and adding content and enjoying most of the time singly all family matters. Creating messages, events, invitations and adding photos, videos and contact details of family members.



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Web 2: Overview photo albums.

The screenshot shows the 'FAMILIENfun' website interface. At the top left is the logo 'FAMILIENfun'. To the right is a dropdown menu for 'Familie Schmidt-Unkelbach'. Below the logo is a navigation bar with links: STARTSEITE, NEUIGKEITEN, FORUM, ALBEN (highlighted), VIDEO, KALENDER, FAMILIENSAFE, ADRESSBUCH, and abmelden. On the left side, there are sections for 'Alben' (with links for 'Familiealben', 'meine Alben', 'neues Album anlegen'), 'Erklärung' (with link 'wie funktioniert es?'), and 'Wiedergabe' (with links 'Umschlage', 'kurze Wiedergabe'). The main content area is titled 'Familiealben der Familie Schmidt-Unkelbach' and displays a grid of 15 photo album thumbnails. Each thumbnail includes a small image, the album title, and the number of views and photos. The albums are: 'Titel des Albums' (1x angesehen, 11 Bild(er)), 'Am Fluss' (3x angesehen, 7 Bild(er)), 'Unser Haus Wohngemüss' (2x angesehen, 25 Bild(er)), 'Griechenland' (2x angesehen, 4 Bild(er)), 'Motortour im Eiffel' (1x angesehen, 5 Bild(er)), 'Spiderman' (9 Bild(er)), 'Am strand' (1x angesehen, 3 Bild(er)), 'Kinderlauf' (5x angesehen, 12 Bild(er)), 'Zirkus' (2x angesehen, 7 Bild(er)), 'Fashion show Düsseldorf' (1x angesehen, 4 Bild(er)), 'Ferien Italien May 2008 Mit Klapwagen in Toscana' (2x angesehen, 15 Bild(er)), 'Weihnachten 2007 Die ganze familie im Schnee' (5x angesehen, 3 Bild(er)), 'Silvester 2007-2008 Feuerwerk' (3 Bild(er)), and 'Fotos Lars' (2x angesehen, 11 Bild(er)).

Besides having access to all photo albums there is also the possibility to add new albums, rearrange and maintain existing albums. Within this part you also have the possibility to define who has access to which album.



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Web 3: Inside photo album.

FAMILIENfun

Familie Schmidt-Unkelbach

STARTSEITE NEUIGKEITEN FORUM ALBEN VIDEO KALENDER FAMILIENSAFE ADRESSBUCH abmelden

Alben - Ferien Italien May 2008

Bild hinzugefügt von Peter und Christiane, am 2008-02-01 00:00:00

6/15

640 x 480 | 800 x 600

noch keine Stimmen

0

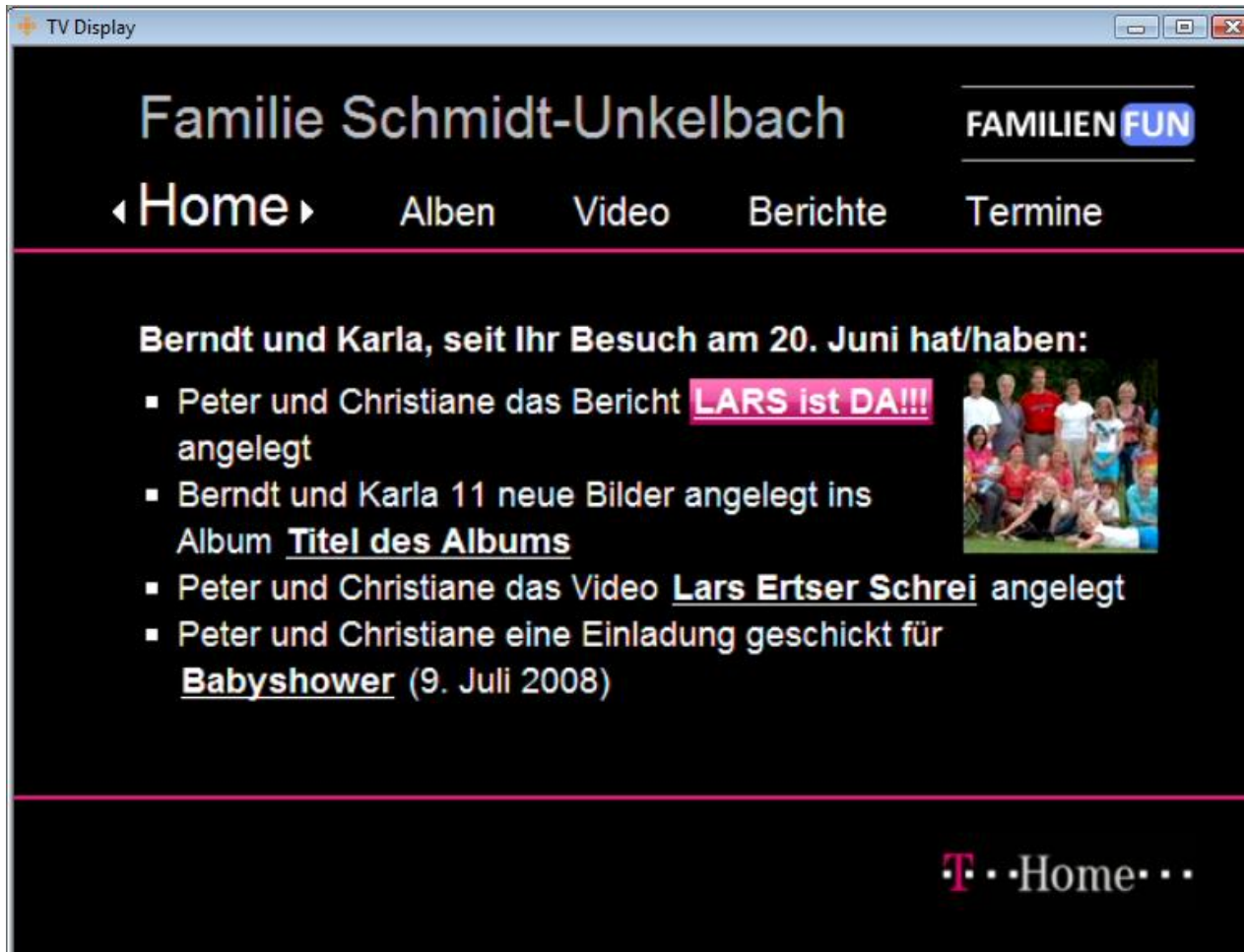
dieses Album

Watching and enjoying photos.



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IPTV 1: Homepage Familienfun.



After selecting within the main menu of IPTV the option FamilienFun you enter the homepage with an easy access to all facilities and content. Either you can go through the menu to every item and you'll have an instant overview of all new content and messages since your last visit.

Mostly used and enjoyed together, leaning back on the couch and interact with other family members.



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IPTV 2: Overview photo albums.



By selecting through the menu of FamilienFun you have an overview of all available photo albums. Besides watching them in the next stage there will be more features to interact.



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IPTV 3: Inside photo album.



Either by a hyperlink within a message or through an album selection family can (jointly) watch and enjoy the photos. It will be possible to rate them or order the photos.



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IPTV 4: Watching a video.



Either by a hyperlink within a message or through an album selection family can (jointly) watch and enjoy the videos.



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IPTV 5: Overview family events including calendar.

TV Display

Familie Schmidt-Unkelbach

FAMILIEN FUN

Kalender

← Juli 2008 →

M	D	M	D	F	S	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Anzeigen von 2008-07-28 bis 2008-08-03

Dieser Woche hat noch keine Familienanzeigen

Within every family all events, birthdays and other invitations are accessible and people can react on them in different ways.



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Mobile: Example photo album.



Watching and enjoying photos. Just one of the features on mobile. In the same way as the website is part of the concept, with your mobile phone you'll have the same possibilities.

